

## HAVI: Global Leader, Local Partner

HAVI is a global, privately owned company focused on innovating, optimizing and managing the supply chains of leading brands. Offering services in supply chain management, packaging, logistics and recycling & waste, HAVI partners with companies to address challenges big and small across the supply chain, from commodity to customer. Founded in 1974, HAVI employs more than 9,000 people and serves customers in more than 100 countries. HAVI's supply chain services are complemented by the customer engagement services offered by our affiliated company The Marketing Store.

For more information, please visit [HAVI.com](http://HAVI.com)

### ▶ LOGISTICS

Our proven expertise in procurement, warehousing, distribution and freight management can help you keep your supply chain - and your business - moving.

In Hong Kong and Macau, we were the first HAVI Logistics Service Line to open in Asia, where we pioneered the implementation of an end-to-end logistics service tailored to support each customer's growth. With the emphasis on long-term partnerships, we offer customers a unique business model that involves taking goods ownership of their inventory, allowing them to manage vital working capital and focus on success.

Our customers benefit from our detailed understanding of the unique challenges of doing business in Hong Kong and Macau. For example, space is limited and fast turnaround times are essential to staying competitive. In response, we cooperate seamlessly with our customers and use our sophisticated automated systems with on-the-ground knowledge to combine fast deliveries with 100% accuracy. We also offer customers value-adding services such as storage design for their outlets.

Whatever challenges we face together, our customers rely on us to deliver the HAVI promise on time, every time.



### ▶ PACKAGING

HAVI provides strategic and operational expertise to ensure that our customers' packaging supports the optimal movement of their products through the supply chain. We take an holistic view, determining how packaging can support a customer's strategic goals from concept development to production to the market and through end of life. In Hong Kong and Macau, we manage packaging supplies at 268 restaurants for the leading global quick service restaurant brand.

### ▶ RECYCLING & WASTE

In line with global trends, consumers in Hong Kong and Macau are demanding more from companies when it comes to acting responsibly towards the environment. Drawing on HAVI's global expertise, our teams in both locations are ideally positioned to respond to people's growing concerns. Worldwide, HAVI provides end-to-end waste management solutions that drive savings and unlock revenue while promoting sustainable business practices.

### ▶ SUPPLY CHAIN MANAGEMENT

Our talented Supply Chain Management experts partner with our customers to understand their business objectives, then deliver a suite of right-sized solutions designed to meet those objectives. We know that our customers' primary focus is always on their own customers. Accordingly, our procurement and planning specialists use their expertise to ensure that our customers never run out of the product their customers want to buy. We also handle all the operational issues associated with managing promotions.



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AN EXPERT**

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