

## HAVI: Global Leader, Local Partner

HAVI is a global, privately owned company focused on innovating, optimizing and managing the supply chains of leading brands. Offering services in supply chain management, packaging, logistics and recycling & waste, HAVI partners with companies to address challenges big and small across the supply chain, from commodity to customer. Founded in 1974, HAVI employs more than 9,000 people and serves customers in more than 100 countries. HAVI's supply chain services are complemented by the customer engagement services offered by our affiliated company The Marketing Store.

For more information, please visit [HAVI.com](http://HAVI.com)

### ▶ LOGISTICS

Our proven expertise in procurement, warehousing, distribution and freight management can help you keep your supply chain - and your business - moving.

In Germany, we have been a leading efforts in innovation within Europe for a number of years to some of the most prestigious brands in the food services sector. To succeed in the country's mature, increasingly competitive and price-sensitive market, we understand our customers need speed, efficiency and total brand protection combined with an uncompromising approach to food safety. We also understand the close link between world-class logistics and meticulous planning.

In response, we offer a fully integrated, 100% transparent service that covers every step in the logistics process - from procurement and sourcing to customer support and cashflow management. We also take full responsibility for product availability and eliminating the risk of stock-outs.

Ultimately, we free customers to focus on growing their businesses by relieving them of key operational logistics tasks - from sourcing and importing the right product to warehousing and distributing it to the right place at the right time, every time.

### Success through innovation

Innovation is embedded in our strategy and integral to our business culture. We excel at pioneering game-changing solutions that position our customers for future growth and equip them to capitalize on emerging trends. Our growing list of industry - and HAVI - firsts includes our highly advanced planning service designed for individual restaurants as well as Pool & Push solutions that secure accuracy and availability of promotional items during campaigns.



### ▶ RECYCLING & WASTE

Drawing on HAVI's global expertise, we are strongly positioned to address growing environmental concerns with recycling and waste management solutions that promote sustainability and drive revenue. We also apply the principles of sustainable business to our own activities. We are, for example, the first logistics business in Europe accredited to the EU's Eco-Management and Audit Scheme (EMAS).

### ▶ SUPPLY CHAIN MANAGEMENT

Our talented Supply Chain Management experts partner with our customers to understand their business objectives, then deliver a suite of right-sized solutions designed to meet those objectives. We know that our customers' primary focus is always on their own customers. Accordingly, our procurement and planning specialists use their expertise to ensure that our customers never run out of the product their customers want to buy. We also handle all the operational issues associated with managing promotions.

### ▶ PACKAGING

HAVI provides strategic and operational expertise to ensure that our customers' packaging supports the optimal movement of their products through the supply chain. We take a holistic view, determining how packaging can support a customer's strategic goals from concept development and production to the market and through end of life. In Germany, we manage packaging supplies at 1,472 restaurants for the leading global quick service restaurant brand.

## CONTACT AN EXPERT

[Click here](#)